



THE UNIVERSITY OF BRITISH COLUMBIA

Continuing Professional Development

Faculty of Medicine

UBC CPD

The Division of

Continuing Professional Development

Faculty of Medicine

City Square East Tower, 200-555 W 12th Ave

Job Title: HOUSE OB Medical Lead

Please email Nicole Didiuk, Project Manager, to express interest: nicole.d@ubc.ca

About UBC RCPD

UBC Faculty of Medicine's Rural Division of Continuing Professional Development (UBC RCPD) supports the learning needs of physicians and other health care providers who practice in rural and remote areas of British Columbia. Our goal is to improve rural patient health by offering collaborative and innovative continuing professional development (CPD) opportunities to rural health care providers.

Job Summary

RCPD Programs are supported by a co-leadership model shared between Medical Leads and the UBC RCPD Project Team, with guidance from the RCPD Medical Director and Senior Manager. The Medical Lead is responsible for providing rurally relevant medical and clinical expertise in partnership with the Senior Medical Lead and UBC RCPD's educational experts to one project or a portfolio of projects. It is expected that the Medical Lead be available for meetings, phone calls, emails, and other project-related tasks during agreed upon working hours/days.

Organizational Status

The Medical Lead is a contractor position. The position is accountable to the RCPD Medical Director and Senior Manager. The Medical Lead co-leads the RCPD Hands-on Ultrasound Education - Obstetrics (HOUSE OB) Program with the HOUSE Senior Medical Lead and RCPD Project Lead (HOUSE Project Manager). The Medical Lead works collaboratively with the project team and provides some direction to other CPD staff, including coordinators, assistants, and instructional designers, as required. The Medical Lead collaborates with other consultants and subject matter experts that may support delivering the program and develop curriculum. The Medical Lead works with a variety of community, provincial, national, and international partners depending on project needs. The HOUSE OB Program is accountable and provides reports to the Rural Coordination Centre of British Columbia (RCCbc).

Project Summary

The HOUSE Program gives rural physicians the training and confidence to integrate point-of-care ultrasound (POCUS) into their practice. HOUSE OB was designed to meet the unique needs of rural health care practitioners who provide obstetrical care to patients, focusing on POCUS for first and third trimester indications. HOUSE is a tuition-based course that delivers learning in a relaxed and fun environment, with a high instructor to student ratio, to maximize hands-on practice time. Funding for

the development of the HOUSE program was provided by the Joint Standing Committee on Rural Issues, a joint committee of the Doctors of BC and BC Ministry of Health.

Work Performed

The Medical Lead works in a co-leadership model with the HOUSE Senior Medical Lead and Project Manager with support from other UBC RCPD program staff and contractors, which may include a senior manager, program coordinator, program assistant, and/or research assistant.

- The Medical Lead provides leadership support for the HOUSE OB Course which includes the specific tasks of:
 - Setting annual priorities for HOUSE OB in conjunction with the HOUSE Senior Medical Lead and other key stakeholders
 - Meeting twice annually with the HOUSE Senior Medical Lead to discuss future vision, synergies with other streams, share feedback, troubleshoot issues, and discuss course improvements
 - Working closely with and supporting the HOUSE project team to plan, develop and implement educational opportunities.
 - Acting as a communication link between program staff and HOUSE OB instructors
 - Attending regular check-in meetings with the staff team to communicate updates, plans, important ideas, review development activities and status, action planning
 - Supporting existing HOUSE OB instructors by meeting with them regularly (up to 4 times per year) for information sharing, engagement and feedback. Includes supporting the development of an annual faculty development day agenda in collaboration with the Senior HOUSE Medical Lead.
 - Seeking out new instructors through professional networks and supporting their onboarding.
 - Reviewing evaluation data and working with the team to brainstorm and integrate program iterations and improvements
 - Supporting the preparation of publications, presentations or abstracts for academic journals and conferences, where applicable
 - Reviewing existing course content annually and developing new content as needed.
- Provides subject matter expertise during the development, design, and implementation of projects, with a focus on rural practice and practitioners.
- Participates in the RCPD Medical Leads Meetings (approximately 4 times per year).
- Demonstrates the highest level of professionalism in all interactions.
- Supports the fulfillment of UBC CPD's and UBC RCPD's mission and vision by:
 - Acting as an advocate for the RCPD Program
 - Bringing the rural voice to the work of UBC CPD
 - Supporting education and quality improvement for health care professionals
 - Upholding accreditation requirements and ensuring unbiased, high-quality education.

Supervision Received

The Medical Lead is accountable to the RCPD Medical Director and is responsible for providing updates on program status, milestones, and risks, a minimum of two times per year, with support from program staff. The Medical Lead works in a co-leadership model with the HOUSE Senior Medical Lead and RCPD project lead (Project Manager) and other members of the UBC CPD program team as required.

Supervision Given

Provides input and expertise to the project or portfolio of projects. Works as part of a dynamic project team that values co-leadership, curiosity, mutual respect, and continuous learning. The Medical Lead may provide some direction to the RCPD program staff and other contributors/consultants.

Qualifications/Experience

- Practicing rural physician providing obstetrical care into third trimester in British Columbia
- Facility with point-of-care ultrasound skills for first and third trimester and regular use in clinical practice
- Proficiency with ultrasound technologies including handheld devices an asset
- Expertise and interest in education and teaching an asset
- Leadership experience an asset

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